

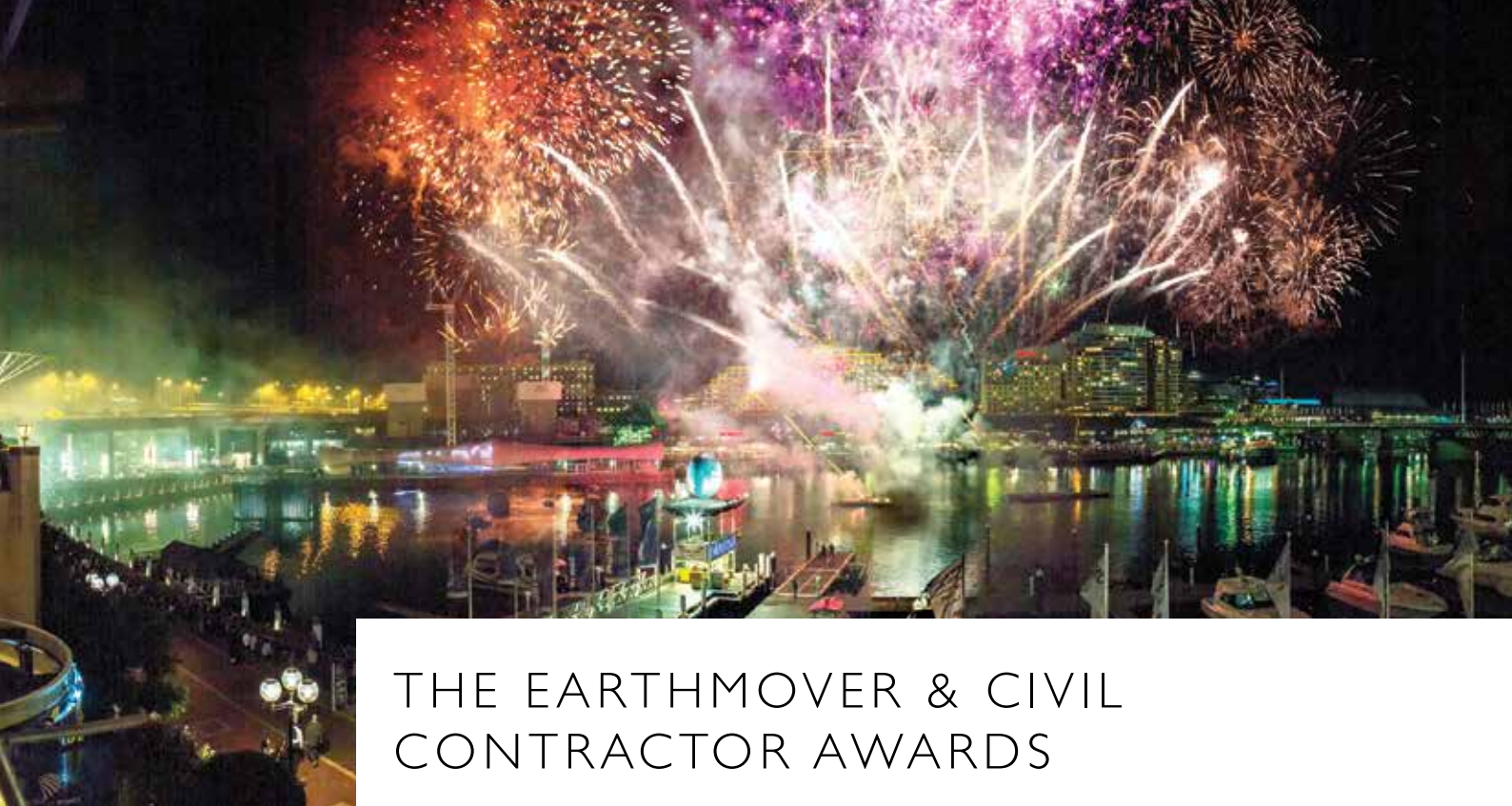
AUSTRALIA'S LEADING CIVIL CONSTRUCTION MAGAZINE

THE
EARTHMOVER
& CIVIL CONTRACTOR

GALA AWARDS NIGHT 2016



DOCKSIDE DARLING HARBOUR - SYDNEY | THURSDAY SEPTEMBER 15 2016



THE EARTHMOVER & CIVIL CONTRACTOR AWARDS

The Earthmover & Civil Contractor is Australia's leading construction publication, as it has been for much of its 53 year history.

As the official magazine of the Civil Contractors Federation, we enjoy unrivalled access to the market and a reputation as the 'must read' industry journal. Approaching our 53rd year of continuous publication is an appropriate time to introduce a definitive industry event, which recognises the achievements and endeavours of those engaged in Australia's construction industry.

The Earthmover & Civil Contractor Awards have been positioned to become the public face our industry to the Australian community at large, the awards program will celebrate the talents and skills that are unique to our industry; and showcase us at our best.

The construction industry's most prestigious honour for individual excellence, the awards recognise the products, services, companies and people, who have made a significant contribution to the construction industry in the previous 12 months.

CATEGORIES

■ **Product Innovation Award**

A product released within the judging year that sets new benchmarks and defines it's genre in the current market

■ **Industry Services Award**

A company with consistently high levels of service delivery and customer satisfaction across the judging year

■ **WHS/Service of the Year Award**

A company or individual whose efforts have championed the safety of all workers in their workplace across the judging year

■ **Technology Release of the Year**

A product released within the judging year that introduced a new and more productive method of completing a task

■ **Environmental Excellence Award**

A company or individual who has made a significant contribution to the ecology or environment across the judging year

■ **Newsmaker of the Year**

An individual who was at the centre of topical news across the judging year

■ **Professional Service Advisor of the Year**

An individual whose contributions in the judging year helped to advance our industry as a whole

■ **Operator of the Year**

An individual who has clearly excelled in their field, beyond the scope of peers' achievements within the judging year

■ **Training Program of the Year**

A program that delivered outstanding value for both the industry and all course participants across the judging year either externally or internally

■ **EMCC Hall of Fame Annual Inductee**



EMCC AWARDS PACKAGES

Category Sponsors of The Earthmover & Civil Contractor Awards enjoy exclusive naming rights to the category of their choosing for a period of twelve months.

This entitles the sponsor to trade on their association with The Earthmover & Civil Contractor Awards throughout the period within the guidelines provided.

The package allows sponsors the required flexibility to integrate the sponsorship into their existing marketing program for value-added benefit. Specific benefits associated with the category sponsor package have been detailed for you below.

ONLINE EXPOSURE

- Logos on the EMCC Awards website as a featured sponsor
- Logos on the EMCC news website and in weekly newswires
- Online editorial feature about your company
- MPU on newswire and website alternate months for six months

MAGAZINE EXPOSURE

- 22 Full Pages of Editorial support highlighting The EMCC Awards and sponsors over the year
- 2 Full Page Magazine Feature about your business in a month of your choosing
- Up to 4 annual subscriptions for the Magazine + Plant Specs
- Up to 6 annual subscriptions for Plant Specs Online

EVENT EXPOSURE

- 1 x table of 10 at the 2016 Awards Night
- Logos on all Awards night table branding materials
- Logo featured throughout audio visual presentations
- Award presentation and photo opportunities for Company representative/s
- 2-minute long HD video about your company
- 2016 Awards Night print feature – branding throughout the feature
- 2016 Awards Night print feature – 1 x Page advertisement
- 2016 Awards Night print – A 350 word corporate profile featured prominently

COST: \$16,000.00 PER CATEGORY (PLUS GST)

THE
**EARTHMOVER
& CIVIL CONTRACTOR**

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2. All advertisements are accepted subject to the space being available and the copy being acceptable to the Publisher.
3. The Publisher reserves the right to suspend, omit or move any advertisement at any time should the need arise. In such a case no claim will be entertained from the advertiser for loss or damages.

If such an omission is the fault of the advertiser or his agent, the space remains payable in full if the advertisement did not appear. This applies if copy for a first advertisement does not meet the copy date.

4. While every care is taken to avoid errors, the Publisher cannot accept claims for errors due to inaccurate instructions, or acts of third parties.

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6. The advertiser specifically indemnifies the Publisher against any claim whatsoever arising from the publication of the advertisement.
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8. Payment terms are strictly 30 days from the date of publication.
9. Complaints about mistakes or poor reproduction must be received in writing by the Publisher not more than one month after publication date.
10. Where an insert is booked but does not arrive on time the full cost of that insertion remains payable.
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12. Copy must be supplied without application by the Publisher. Failure to do so will mean that copy may be repeated at the Publisher's discretion or the advertisement omitted if no repeat copy is available. In either case the full cost of the space remains payable.
13. All copy is held at the advertiser's risk for six months and then may be disposed of without further warning.